



Robert "Bob" Broussard Sr.

December 18, 2025

Robert "Bob" Broussard, Sr., businessman, insurance executive, entrepreneur, mentor, friend to everyone he met, but most of all, a loving and doting husband, father, grandfather, and sibling even to his in-laws, lost his valiant battle with pancreatic cancer on December 17, 2025. As he departed his earthly home, he was blessed with visits from dozens of friends and family who traveled from near and far wanting to hold his hand, tell him how much they loved him, thank him for being a sounding board, a moral compass, a man with integrity whom they admired, and mainly to thank him for being their best friend.

Robert, or "Bob," as he was referred to professionally, was born July 24, 1948, to Thelma Mire Broussard and Wallace Broussard in Maurice, Louisiana. He grew up in Lafayette, Louisiana, where he attended St. Paul Catholic Elementary School and graduated from Paul Breaux High School.

In his early years, Robert was sure he would become a bricklayer, following in the construction footsteps of his father and uncle, but God had a different plan. A childhood friend suggested he apply to Southern University A&M in Baton Rouge, which he did on a whim. God ordered his steps as he majored in Business Administration, graduating in December 1970. That choice not only earned him a degree, but also led him to be the wingman on a double date in October of 1969. Even though both Robert and Jinx had to be persuaded by their friends to go on that blind date, magic happened between them that evening. How coincidental: both had sisters named Eva and brothers named Warren Joseph! After only three in-person dates and many love letters that followed, a proposal letter, a diamond engagement ring and a kimono sent all the way from Japan, arrived in Jinx's tiny LSU mailbox. The fourth time they laid eyes on each other was when Robert and Jinx wed on April 17, 1971. In total, they experienced 56 years of adventure, travel, raising not only their children and helping many others, but most of all a deep, unending loyalty, respect, connection, and love. Why? Because God ordered his steps.

With the Vietnam War raging and a draft lottery number of 22, Robert knew he would be headed to the jungles of that Southeast Asian country. He decided to follow in the

footsteps of his two cousins, Allen P. Catalon and Paul “Shorty” Broussard, and join the Navy. His skills as the fastest typist around and his ability to speak Creole French landed him the job of clerk typist and assistant to the Commandant. Robert often told stories of his travels across the entire globe, from Madagascar to Ethiopia to Singapore, and beyond. “This little country boy from Truman has been all over the world”, he would say. Why? Because God ordered his steps. Robert often joked that he and their daughter, Erica, were the only two people he knew who served in wars and did not fire a gun.

After his Navy service, Robert moved to New Orleans to join his wife, Jinx. He worked his first job for literally about five minutes when he realized the job was not as advertised. Concerned about how Jinx would react, he walked for an hour downtown, not realizing God was ordering his steps. While taking those steps, he looked through the window at Casey/Canal Ford and saw a friend from Lafayette inside. That friend hired him on the spot. Armed with his business degree, a drive to make his mark, his Navy experience, affable personality, and let’s not forget, good looks and charm, he quickly rose to the peak of his sales field, garnering innumerable top awards. Seeking the next challenge, Bob joined IBM, where every year he received national recognition as a top producer. After five years, he joined Allstate Insurance Company and remained there for almost 38 years, eventually becoming an independent Allstate Agency owner. There, his sales prowess and personality enabled him to excel, winning awards, bonuses, and recognition that included trips to Hawaii, the Caribbean, Lake Tahoe, New York, Las Vegas, and many more. He reached the top echelons of every endeavor he pursued, professionally and personally.

Robert’s love of travel whisked him and his little wife all across the Americas, Western Europe, the Baltics, Asia, and beyond.

“Bob is the only person I know who has best friends from every stage of his life,” one friend recently said. At any given time, he may be on the phone reminiscing with his cousins about jumping off the barn onto a horse and riding through the pastures in Maurice, La, or with his “potnas” from Paul Breaux or Southern University, to all the friends he gathered from Casey Ford, IBM, Allstate, the gym, cutting grass outside waving to neighbors, and through decades of attending the Catholic Men’s Retreat at Manresa in Convent, La. He lived his life by providing a smile, a laugh, a good time, a hug, an ear, a source of support and guidance to so many. He was the first on the dance floor who could swing out and Zydeco and the last to leave. A great dancer who committed to being in the present moment and having a great time; he was good at it all. He was a husband, friend, father, and mentor to many. He may have told them what they didn’t want to hear, but what they needed to know.

Robert believed in taking care of his body, eating right, and exercising. He worked out religiously and played golf multiple times a week. That dedication to the gift of his body gave him the strength to fight this battle and win for far longer than expected. As he faced his mortality, he was strong and courageous; a realist and hopeful. He would not give up. Although he may have felt scared at times, he let everyone know his expectation was that as long as he was alive, you were to treat him as such. He did not want pity, but prayers of love and hope. He wanted good stories and memories shared with him, smiles and the fun times he gave to all of us. That is how he wanted to be honored.

Because God ordered his steps, he was able to freely live his life with the motto of doing the right thing even when no one was looking. Whether it was wheeling and dealing in his sales profession or on a night out with the fellas, he led by example and embodied integrity, for he knew that a fair deal was still a great deal. He also deeply believed that there was no one better or more suited for him than his pretty little wife, Jinx. His greatest legacy is not just what is mentioned above. It is being a strong, loving, and secure man. At a time in history where it was not socially acceptable for a wife to flourish professionally, he supported his wife, Jinx's career. Cheerleading her accomplishments, watching over their kids while she traveled or worked late; all while his friends teased him, calling him "Mr. Jinx". Robert didn't care because he and Jinx did this for each other. A true powerful, impactful partnership. They only had one team and that was Team Robert, Jinx, Erica, Dana and Rob. He was right there putting hairdressers out of business, combing and styling hair, putting soul food restaurants to the test as he whipped up those meals, and no one could make a bed as tight as he did. He was walking those miles as a St. Augustine High School Marching 100 band dad. He was flying to Nashville or Washington, D.C. to help tend to his girls if they were sick with pneumonia or sick because someone who couldn't measure up to him broke one of his girl's hearts. He taught his children how to respect themselves, be confident, independent, manage money and how to succeed in and at this thing called life. He taught his children and grandchildren INTEGRITY and accountability. To any and everyone he encountered, he professed deep love of his wife and his children. He was the fun uncle, the surrogate father, the brother from another mother. His home was open to old and young who needed it. He visited the elderly and the sick. He made it to the mountaintop, but always had his arm extended to help someone rise to the top with him. And for that, all love him.

"God doesn't live for us. We live for God." - Robert Broussard, Sr. This was his philosophy. Robert was rewarded on this earth for walking in God's steps. He had the fortune of enjoying the fruits of his labor and of the life he created with his pretty little wife. They watched their children succeed over and over again. His big girl, Erica, became the first medical doctor in his family. His baby girl, Dana, earned her doctorate in psychology and

touches lives in the same way he did, and his namesake, Robert Jr., followed in his footsteps and began his own immensely successful insurance agency. Robert had an opportunity to create memories with all of his grandchildren, taking them to school, cheering at games, and playing peek-a-boo.

And now, Robert's work is done. God has ordered his steps to eternal peace. Although it pains us survivors to see him go, we know he is up above, imploring us to honor his spirit, to make a great time out of a good time, to be a friend and family member someone can count on. If we can live by his example, may we be blessed to have the amazing family, life and career of the one and only, Robert "Bob" Broussard, Sr.

Robert is survived by his wife, Dr. Jinx Coleman Broussard, and their children, Dr. Erica Broussard Bart, Dr. Dana Broussard Labat, and Robert Broussard, Jr.; Son- and daughter-in-law Kevin Bart and Sasha Steib Broussard; grandchildren, Ryan Joseph Labat, Gabriel Robert Labat, Nadia Elise Bart, Fallon Victoria Bart, Savannah Marie Broussard, and Robert "Saint" Broussard III. Robert's siblings include James Broussard (Theresa) of Maurice, La.; Eva Broussard Whetstone (Michael) of New Orleans, La; Rose Broussard of Lafayette, La; Warren Broussard of Houston, Tx; and Charlotte Williams of Lafayette; sisters- and brothers-in law, Betty Coleman Clement of LaPlace, La; Eva Coleman of Vacherie, La; Warren Joseph Coleman (Brenda) of Wallace, La.; Larry Coleman (Patricia) of New Orleans, La; and Amy Coleman Moore (Marcus) of DeSoto, Tx. Robert is survived by a host of nieces and nephews and great nieces and nephews, including Keisha Nelson-Boutee (Martin); Kaisha Nelson, Chastity Rubin, Krystal Broussard Hall (Tommy), Kelly Broussard, Anthony Broussard, and Loni Broussard, all of Houston, Tx; Chelsea Fields (Eric) of Lafayette, La.; Melanie Clement of DeSoto, Tx; Maya Clement; Warren Coleman III (Shajuandra) of Wallace, La.; Marcus Cole Moore of Houston, Tx; Colin Moore of Austin, Tx; Jeramie Coleman (Maya) and Javon Lymuel (April) of New Orleans, La; godchildren, and a host of other family and friends.

For many marriages, the spouse learns that their life partner is part of a package deal. Robert found out early on that Jinx Coleman came with Eva Coleman. After decades of Eva being a constant in their lives, the three of them nicknamed themselves the Three Amigos and the Three Musketeers. Eva was right there by their sides until the end.

Although Robert loved all his nieces and nephews, he considered it one of his greatest honors to be the Parrain of James Charles. They loved each other beyond measure and their bond was undeniable.

Robert was preceded in death by his father, Wallace Broussard; mother, Thelma Mire Broussard; and brother, Harold.

The services will be held on Saturday, January 3, 2025, beginning with visitation at 9:00 a.m. at St. Maria Goretti Catholic Church, 7300 Crowder Blvd, in New Orleans, Louisiana. A Mass of Christian Burial will begin at 11:00 a.m. Before mass begins, tributes will be provided by The Pontchartrain Chapter of the Links, Incorporated, and sister chapters, as well as by Robert Broussard, Jr. The recitation of the rosary will precede the funeral. Internment: Southeast Louisiana Veterans Cemetery, Slidell, LA. Arrangements entrusted to D.W. Rhodes Funeral Home, 3933 Washington Ave., New Orleans, LA 70125. Please visit www.rhodesfuneral.com to sign the online guestbook, share memories and condolences with the family.

In Lieu of flowers, please donate to the St. Augustine High School Marching 100 by visiting the link below. Please write In Honor of Robert Broussard, Sr. in the Special Instructions. https://secure.lglforms.com/form_engine/s/l2G4uvfmBmbs34XIAEg0gQ

Cemetery Details

Southeast LA. Veterans Cemetery

34888 Grantham College Dr, Slidell, LA
70460
Slidell, LA 70460

Previous Events

Memorial Visitation

JAN 3. 9:00 AM - 11:00 AM (CT)

St. Maria Goretti Catholic Church
7300 Crowder Blvd
New Orleans, LA 70127

Memorial Service

JAN 3. 11:00 AM (CT)

St. Maria Goretti Catholic Church
7300 Crowder Blvd
New Orleans, LA 70127

Tribute Wall



“ I have fond memories of working with Bob at IBM. My deepest sympathies to the Broussard family. You are in our prayers.

Charlie Vodanovich

Charles Vodanovich - January 03 at 02:11 PM



“ "On Angel's Wings" Sympathy Gift Wind Chime to Send for Funeral Or Memorial was purchased for the family of Robert "Bob" Broussard Sr..



January 03 at 10:35 AM



“ Love, Veronica, Troy and Gregory planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robert "Bob" Broussard Sr..

Love, Veronica, Troy and Gregory - January 03 at 10:35 AM



“ Robert Broussard was a part of our golf team. We played many golf games together. I will miss him as a friend and team mate.
Richard Brister

Richard A Brister - January 03 at 09:35 AM



“ Mercedes Colomb lit a candle in memory of Robert "Bob" Broussard



Mercedes Colomb - January 03 at 08:42 AM

TR

“ Tracy and Elliene Roussel purchased the Simply Elegant Spathiphyllum for the family of Robert "Bob" Broussard Sr..



Tracy and Elliene Roussel - January 03 at 04:13 AM

TJ

“ RIP 🙏 to a GREAT MAN. The Roque's have your family in our prayers.

Thomas Roque Jr - January 02 at 09:32 PM

JW

“ On behalf of the Woodfork family we extend our deepest condolences to you and the family. (Janet)

Janet Woodfork - January 02 at 08:09 PM

IO

“ Inem, Naomi & Ian O'Boyle purchased the Beautiful Dreams for the family of Robert "Bob" Broussard Sr..



Inem, Naomi & Ian O'Boyle - January 02 at 06:26 PM

TF

“ The Mire family purchased the Peaceful White Lilies Basket for the family of Robert "Bob" Broussard Sr..



The Mire family - January 02 at 02:21 PM



“ Beautiful in Blue was purchased for the family of Robert "Bob" Broussard Sr..



January 02 at 11:34 AM

FP

“ From Amy Johnson & Roberto Pedrotta planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robert "Bob" Broussard Sr..

From Amy Johnson & Roberto Pedrotta - January 02 at 11:34 AM

TF

“ The Love Family planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robert "Bob" Broussard Sr..

The Love Family - January 02 at 09:41 AM



“ Serene Retreat was purchased for the family of Robert "Bob" Broussard Sr..



January 02 at 09:41 AM

BD

“ I am so sorry to learn of Bob's passing. I was introduced to Bob and Jinx during my 32 years as a sales manager with Allstate. Knowing Bob was a blessing. His obituary says it all. He embraced the characteristics that made him special to all that crossed his path both professionally and personally. Our prayers and condolences are extended to his family and friends.

Sincerely,
Bob and Kathy Duhe

Bob Duhe - January 01 at 01:46 PM

MM

“ Monna L Mathieu planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robert "Bob" Broussard Sr..

Monna L Mathieu - December 31, 2025 at 05:38 PM

WD

“ Warren Broussard & Daughters purchased the Sentiments of Serenity Spray for the family of Robert "Bob" Broussard Sr..



Warren Broussard & Daughters - December 31, 2025 at 03:14 PM

WD

“ Warren Broussard & Daughters planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robert "Bob" Broussard Sr..

Warren Broussard & Daughters - December 31, 2025 at 03:14 PM

JR

“ Janice, Kaycee, Crystal & Royelle planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robert "Bob" Broussard Sr..

Janice, Kaycee, Crystal & Royelle - December 31, 2025 at 01:35 PM

JR

“ Janice, Kaycee, Crystal & Royelle purchased the Blue Caribbe an Bouquet for the family of Robert "Bob" Broussard Sr..



Janice, Kaycee, Crystal & Royelle - December 31, 2025 at 01:35 PM

MC

“ To my wonderful Uncle thank you for welcoming me into the family with such open arms and for the years of laughter, kindness and wisdom. You were a true pillar of strength for all of us, and your legacy will live on in our hearts forever. You will be missed dearly. Michelle Charles



Michelle Charles - December 31, 2025 at 12:14 PM

JC

“ To my Parrain thank you for a lifetime of laughter, wisdom, and kindness. You were more than just an uncle; you were a pillar of our family and a constant source of support. Our family gatherings won't feel the same without your stories and your smile.

Thank you for always pointing me in the right direction and for being a steady hand when I needed it most. You taught me the true value of integrity/family first/unconditional love, and I am so grateful for every moment we shared together. You will be deeply missed, but your legacy lives on in all of us. Rest peacefully.

Godson/nephew~James Charles

James Charles - December 31, 2025 at 12:12 PM

NT

“ Nancy T. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robert "Bob" Broussard Sr..

Nancy T. - December 31, 2025 at 11:46 AM

CM

“ I am so sorry for your loss. Bob was my dear friend of over 50 years. I will miss him so very much. He was like a brother to me. He trusted me to be a nanny to his first grandson and to his twin granddaughters. I last spoke to him on the 2nd week of November, I will always remember that conversation. Rest easy my friend. Praying for The Broussard Family. Carolyn Magee.

Carolyn Magee - December 31, 2025 at 02:55 AM

ML

“ We send our Condolences to the family of Robert (Bob) Broussard. Eternal rest grant unto him, O Lord, and let perpetual light shine upon him. May the souls of all the faithful departed, through the mercy of God, rest in peace. Amen.

Mr. & Mrs. Ernest James Living - December 30, 2025 at 08:49 PM

DG

“ Lifting the entire Broussard family in prayer during this difficult time.

Deb & Cary Grant - December 30, 2025 at 06:00 PM

YT

“ Your Entergy Team purchased the Beautiful in Blue for the family of Robert "Bob" Broussard Sr..



Your Entergy Team - December 30, 2025 at 04:24 PM

LS

“ What an amazing life and legacy. We are so blessed to have known Robert. Our deepest sympathy to Jinx, Erica, Dana, Rob, and their families. We love you - The Sicard's

Lily Sicard - December 30, 2025 at 12:30 PM

LF

“ Love - The Dinneen and Sicard Families purchased the Sacred Duty Spray for the family of Robert "Bob" Broussard Sr..



Love - The Dinneen and Sicard Families - December 30, 2025 at 12:09 PM

LF

“ Love Always, Dana Ewell and Family purchased the Peaceful White Lilies Basket for the family of Robert "Bob" Broussard Sr..



Love Always, Dana Ewell and Family - December 30, 2025 at 11:26 AM

EB

“ In Lieu of flowers, please donate to the St. Augustine High School Marching 100 by visiting the link below. Please write In Honor of Robert Broussard, Sr. in the Special Instructions. https://secure.lglforms.com/form_engine/s/l2G4uvfmBmbs34XIAEg0gQ

Erica Broussard Bart - December 30, 2025 at 10:17 AM

RH

“ In Lieu of flowers, please donate to the St. Augustine High School Marching 100 by visiting the link below. Please write In Honor of Robert Broussard, Sr. in the Special Instructions. https://secure.lglforms.com/form_engine/s/l2G4uvfmBmbs34XIAEg0gQ

Rhodes Funeral Home - December 30, 2025 at 10:15 AM

LH

“ Lesley, Karelys & Julien Harleaux purchased the Sentiments of Serenity Spray for the family of Robert "Bob" Broussard Sr..



Lesley, Karelys & Julien Harleaux - December 30, 2025 at 10:10 AM

JF

“ To the Broussard and Coleman family, you all have my deepest sympathy on the loss of such a wonderful person. Robert always had a smile on his face. I grew up across the street of his Maternal Grandparents in Maurice. Keep the Faith and Trust in God! My prayers are with you all during this difficult time. 🙏🙏🙏

Janice Thibeaux Francis - December 30, 2025 at 09:21 AM

DT

Dear Broussard Family,
I send my heart full Condolences to each of you.
I want you to know that your ORDER MY STEPS OBITUARY was so amazing. While I knew of Mr.Broussard, only through Dr. Jinx Broussard and their Arizona Family, the Obituary spoke so wonderful of who he was.
Prayers to All.

Dr.Henrietta Augustus Harris , Dallas TX - December 31, 2025 at 08:35 AM

KB

“ Keisha and Martin Boutte purchased the Divine Peace Bouquet for the family of Robert "Bob" Broussard Sr..



Keisha and Martin Boutte - December 30, 2025 at 07:54 AM

CF

“ Carrie Mae Davis and family purchased the Simply Elegant Spathiphyllum for the family of Robert "Bob" Broussard Sr..



Carrie Mae Davis and family - December 29, 2025 at 08:58 PM



“ Simply Elegant Spathiphyllum was purchased for the family of Robert "Bob" Broussard Sr..



December 29, 2025 at 08:45 PM

VG

“ Our heartfelt condolences and prayers are with the Broussard family. May God’s peace surround you and may His love bring you strength and comfort. With Love, Varsha and Marlin Gusman Jr. & Family.

Varsha Gusman - December 29, 2025 at 07:34 PM

LE

Dr. Jinx Broussard and Family, My sincere sympathy to you all. Find comfort in the wonderful memories that have been left behind. They will get you through the tough times. Love, Leslie Everage (Larry’s Mom)

Leslie Everage - January 01 at 04:50 PM